

# Bachelor of Science in Business Administration– Springdale Campus

## General Education Studies – 38 Sem./Hrs.

### English (6)

ENGL 1300	English Composition I
ENGL 1310	English Composition II

### Speech/Communication (3)

#### Choose one:

COMM 1300	Principles of Oral Communication
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### Mathematics (3)

#### Choose one:

MATH 1350	College Mathematics
MATH 1370	College Algebra (or math higher than College Algebra)

### Computer Science (3)

CSCI 2300	Microcomputer Applications in Business (Prerequisite: CSCI 1300 or equivalency)
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### Science (8)

#### Choose two:

BIOL 1400	General Biology & Lab
PHYS 1400	Physical Science & Lab
BIOL 2400	Human Anatomy & Physiology & Lab I
BIOL 2401	Human Anatomy & Physiology & Lab II

### Required Humanities (3)

HUMN 1310	Intro. to Humanities: Worldview
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### Fine Arts/Humanities (3)

#### Choose one:

ARTS 1330	Fine Arts: Theater
ARTS 1350	Music Appreciation
ENGL 2300	World Literature
HIST 2320	World Religions

### Required Social Sciences (3)

PSCI 2300	U.S. Government
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### Social Sciences (3)

#### Choose one:

ECON 2330	Principles of Macroeconomics
ECON 2340	Principles of Microeconomics
HIST 2310	U.S. History I
HIST 2311	U.S. History II
HIST 2360	Western Civilization I
HIST 2370	Western Civilization II

### Required Behavioral Sciences (3)

#### Choose one:

PSCS 1300	General Psychology
SOCI 1300	Intro. to Sociology
PSCS 2360	Human Growth & Development

## Institutional Requirements – 24 Sem./Hrs.

### Student Development (3)

STDV 1110	Alpha Seminar (first Fall semester of enrollment)
STDV 1111	Beta Seminar (freshmen students only)
STDV 1060-1, 2060-1	Service Learning I-IV
STDV 3060-1, 4060-1	Service Learning V-VIII (Required participation each semester of attendance.)
STDV 3130	Cross-Cultural Practicum

## **Religion (21)**

REL 1300	Intro. to the Bible (If you received a satisfactory score on the Bible Content Test, you may choose to take Old Testament or New Testament Survey instead.)
REL 1310	Old Testament Survey
REL 1320	New Testament Survey
REL 1350	Mentoring Foundations: Grids for Life & Learning
REL 2310	Intro. to Christian Theology I: Nature & Character of God
REL 4320	Intro. to Christian Theology II: Apologetics – Evidence for Faith

***Choose ONE COURSE if you took Intro. to the Bible or choose TWO COURSES if you were exempted from Intro. to the Bible:***

REL 3310	Early Christian History: Luke/Acts
REL 3370	Hebrew Wisdom Literature

## **Business Administration Major – 66 Sem./Hrs.**

### **Lower Level Core Requirements (30)**

ACCT 2300	Principles of Accounting I
ACCT 2310	Principles of Accounting II
BUSN 1300	Business Foundations
BUSN 2300	The Legal Environment of Business
BUSN 2320	Data Analysis & Interpretation (Statistics)
COMM 2320	Business Communications
ECON 2330	Principles of Macroeconomics <b>or</b>
ECON 2340	Principles of Microeconomics
MGMT 2300	Principles of Management
MKTG 2300	Principles of Marketing
STDV 2300	Ethical Decisions in the Work Place

### **Upper Level Core Requirements (24)**

BUSN 3300	Applied Business Ethics
BUSN 3310	International Business
BUSN 4390	Business Internship
MGMT 3340	Diversity & Multicultural Communication
MGMT 3360	Supply Chain Management
MGMT 4360	Risk Management
MGMT 4380	Business Leadership & Strategic Management

### **STUDENTS ARE TO CHOOSE ONE (1) OF THE FOLLOWING CONCENTRATIONS:**

- Management
- Marketing
- Combined Concentrations

### **Management (12)**

MGMT 3300	Organizational Behavior and Leadership
MGMT 4320	Entrepreneurship and Venture Management

### ***Choose two courses (six hours) from the following:***

MGMT 3310	Human Resource Management
MGMT 4310	Small Business Management
MGMT 4340	Entrepreneurship Practicum (Pre-requisite: MGMT 4320)

**OR**

### **Marketing (12)**

MKTG 3320	Promotional Strategy
MKTG 3360	Advertising & Public Relations

### ***Choose two courses (six hours) from the following:***

COMM 4330	Public Relations Communication
MKTG 3310	Strategic Selling
MKTG 4340	Services Marketing

**OR**

### **Combined Concentration (12)**

TBD / Approval needed from Department Chair and Academic Advisor.

**TOTAL PROGRAM REQUIREMENTS = 128 Semester Hours.**